

Ferrari California by Novitec Rosso

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Sporty styling, a custom-tailored tire/wheel combination with diameters of 21 and 22 inches, suspension modifications, more power and exclusive interior options: NOVITEC ROSSO now also refines the new Ferrari California.

Tasteful refinements with aerodynamic benefits characterize the NOVITEC ROSSO design program for the sports car from Maranello. All aerodynamic-enhancement components are made from especially lightweight yet high-strength clear-coated carbon fiber.

The NOVITEC ROSSO front spoiler attaches to the production bumper and lends the sports car an even more striking face. Its sophisticated shape further reduces lift on the front axle for even better directional stability at high speeds.

The sides are upgraded with striking NOVITEC ROSSO rocker panel moldings for an even more clearly defined racing look. Black side markers add further individual highlights.

To reduce lift on the rear axle and thus achieve an optimal aerodynamic balance NOVITEC ROSSO equips the California with a newly designed diffuser for the rear apron and a spoiler lip on the trunk lid.

Three-piece NOVITEC ROSSO NF3 wheels also play a major role in the even more stunning appearance of the refined Ferrari. By choosing a staggered combination of size 9Jx21 wheels in front and size 11.5Jx22 on the rear axle NOVITEC ROSSO further emphasizes the wedge shape of the car. Technology partner Pirelli supplies high-performance tires custom-tailored to this Ferrari. The front axle features tires in size 255/30 ZR 21. In the rear tires in size 315/25 ZR 22 provide optimal traction.

NOVITEC ROSSO sport springs are custom-calibrated to match these ultra-low-profile tires, and lower the ride height by some 35 millimeters. At the same time the NOVITEC ROSSO specialists have developed an additional feature to further improve the everyday utility of the Ferrari California. The NOVITEC ROSSO hydraulic front lift system raises the front of the car by some 40 millimeters at the push of a button in the interior. That allows drivers to safely navigate parking garage ramps or speed bumps. At a second push of the button or automatically when reaching a speed of 80 km/h the front reverts to its original position.

Even faster throttle response and more power characterize the first NOVITEC ROSSO tuning stage for the Ferrari California, which increases power output of the 4.3-liter V8 engine by 40 hp / 29.4 kW to 500 hp / 368 kW. Simultaneously peak torque grows from 485 to 518 Nm at 5,300 rpm.

This injection of extra power comprises on the one hand a newly calibrated engine management system with custom mapping for injection and ignition, including a new higher redline speed of 8,300 rpm. The tuning package also includes the NOVITEC ROSSO stainless-steel high-performance exhaust system with metal catalysts and a flap actuator operated from the Manettino switch on the steering wheel.

NOVITEC ROSSO fulfills customer demands for interior customization with perfectly finished leather and Alcantara interiors. The choice of available colors and meticulously sewn upholstery designs is virtually unlimited.

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