

Mercedes E-Class by Carlsson

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Perfect symbiosis between sportiness and elegance Entire aerodynamics kit by head designer Rolf Schepp Intelligent lowering adjusts to the road Revolutionary wheel 1/5 REVO in 20 inches Three years Carlsson warranty The new E-class by Carlsson celebrates its world premiere at the Tuning World Bodensee in Friedrichshafen from April 30th until May 3rd 2009. With the new E-class, the automobile manufacturer has combined sportiness and elegance to a harmonic symbiosis. In former times, thorough-blood race-horses were bred at Gut Wiesenhof in Merzig/Saarland - today it is the Carlsson headquarter and production location for the new sportive Carlsson E-class. Carlsson transfers this history-laden origin to the new model of the upper medium-class.

The new aerodynamics kit which has been elaborately developed by head designer Rolf Schepp, immediately attracts the attention. The Carlsson Mercedes has an entirely newly designed front apron with vertically adjusted xenon-light LED daylight running lights and a stainless steel grid under the gracefully built radiator grill. The rearing Carlsson horse is an epitome for power and class The rearing horse is placed on the sides of the completely re-engineered front wings: A Carlsson hallmark an expression of power and class. The side rails enhance the re-engineered dynamic design vocabulary at the sides. The rear apron attachment with the integrated diffuser which is framed by four stainless steel end pipes and the unobtrusive rear spoiler further perfect the sporty appearance.

The entire aerodynamics kit is made of polyurethane (PUR-RIM) which does not only guarantee a perfect fitting accuracy and highest stability, but also a very light weight.

During sporty tours, the driver of the new Carlsson E-class profits from the intelligent lowering kit C-Tronic® SUSPENSION, a state-of-the-art technology. It does not only lower the automobile by up to 43 millimetres, but also continuously adjusts the remaining jounce travel to the road situation. Therefore, the control module always finds the perfect combination between sporty and taut adjustment and optimal travelling comfort.

With an enormous self-confidence and strength of character, the wheel model 1/5 REVO harmonises with the new Carlsson automobile. The even double spokes of the unicoloured rims measuring up to 10.5x20 inches consist of a matt black and a matt-varnished gloss-turned silver strut each.

And the Carlsson R&D engineers consequently continue their work in the interior. Safe grip is provided by brushed aluminium pedal layers which can be obtained for either automatic or gear-shifted engines and by perfectly cut foot rests. In combination with the entirely newly designed foot mats with an integrated white-lit Carlsson logo, this renders a perfect ambience for the interior. Of course, also a tailor-made gearshift made of an ultrasuede-leather combination and door lock bolts made of turned aluminium are also available.

The automobile manufacturer Carlsson is approved by the German federal motor transport authority and provides performance enhancements for the models E 250 CDI BlueEFFICIENCY (40 hp extra performance) from June and for the E 350 CDI BlueEFFICIENCY (46 PS extra performance) from July on. Carlsson offers the compressor kit CM50K including an entire exhaust system with racing header, high-performance catalysts and stainless steel mufflers for the top model E 500 (55 hp extra performance). Perfect quality - always with a three-year warranty Carlsson knows about the quality of its own products and therefore extends its own warranty. Since April 2009, Carlsson offers a three-year-warranty for all automobiles and products, regardless of whether a new or used car is concerned. Together with the Mercedes Benz Manufacturer Warranty, Carlsson offers a three-year safety for the entire vehicle. As it has been confirmed that all Carlsson products are equipped with OEM-quality parts and their safety was underlined by Mercedes, fitting Carlsson products does not lower the Mercedes Benz Manufacturer Warranty. Therefore, the Carlsson warranty perfectly amends the protection for the automobile. In order to view the exact warranty guidelines, please visit the web site www.carlsson.de.

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