

Rolls Royce Ghost by Novitec Spofec

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The Rolls-Royce Ghost usually isn't the type of vehicle Novitec turns its attention to. It's not a Ferrari; it's not a Maserati; and last I checked, it's not a Lamborghini either. But the Novitec Group now has a new tuning arm devoted exclusively to Rolls-Royce models. This new tuning arm is called Novitec Spofec, which shouldn't be confused with Novitec Rosso (Ferrari), Novitec Tridente (Maserati), and Novitec Torado (Lamborghini). It's relatively new compared to the others, so it's easy to see why some people were surprised to see this Rolls-Royce Ghost program. Admittedly, I was one of those people but once my own surprise wore off, I looked a little closer at the new Ghost program and realized that Novitec Spofec isn't all that different from its brothers. For one, it goes to great lengths to develop in-house technology for its programs. It also uses these advancements to develop unique programs that provides across-the-board improvements on the vehicles it works on.[...]

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