

BMW M3 in Matte Red is Amazing [Photo Gallery]

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Why are matte colors such a rare sight? Why do only a few carmakers include this in their offer and make you pay an incredible amount of money just because you don't want a metallic, a pearlescent or a glossy finish on your car? We don't have the answers to these questions, but what we do have is an image gallery that stands as a great argument in favor of matte cars. We've brought along a photo shoot that allows u... [...]

Source: [autoevolution](#)