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Nissan Project 370Z

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Two months have come and gone since we first heard about Nissan's Project 370Z. If you recall, the Project 370Z was born after Nissan decided to reach out to its Facebook fans and ask them how they would like to bring some more spice to the already sizzling sports coupe. At that time, Nissan VP of marketing in North America, Jon Brancheau was even quoted saying: "Together we?ll create a vehicle that expands on the already outstanding performance and style of the Nissan 370Z with a balance of street and track ready modification". After all the suggestions were read, the Japanese automaker decided to build the car themselves, and so ensued three months of waiting for this day to come.[...]

Source: topspeed