

Video: SRT Viper Engineers Get Technical

10/04/2012 01:20 by admin

All car buffs can appreciate when a new car comes out and pumps out 40 horsepower more than its predecessor and even blows away the old version in looks. What separates the typical car buff from the car nut is if they really care how the car got to that point. So many times I will sit and discuss gear ratios, camshaft lift and duration, compression, and weight with people and all they have to say is "How much horsepower does it have." Well, SRT obviously thinks its customer base is full of car nuts, as it released five videos with the engineers and designers of the 2013 SRT Viper discussing various parts of the design process, including: general overview, powertrain, interior design, handling characteristics, and exterior design. All we can say about these videos is "Wow." SRT went above and beyond in developing this car, then went even further to draw us all into the engineering and design rooms. All of the videos are great, but one of my favorite parts is how the designer states that the point of the interior is to keep it simple yet refined. That is a huge thing with us, as some cars go way overboard with the high-tech gadgets, to the point that it's overwhelming. It's pretty funny that they specifically single out Corvette owners and how they complain about the "video game" feel to the controls.[....]

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