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Nissan Asks Fans to Help Tune the Ultimate 370Z Coupe; How Would You Upgrade it? 09/02/2012 18:10 by admin

For the past decade or so, the 350Z and its successor, the 370Z, have offered mainstream buyers with a regular budget in many markets around the world the opportunity to own a fine-tuned and powerful rear-wheel drive sports car without breaking the bank. Nissan is now reaching over to the same crowd to help create the ultimate Z car with the launch of "Project Z" that was announced today at the Chicago Auto Show where the Japanese company also unveiled the de-fanged 2013MY 370Z facelift. And how will Nissan do that, we hear you ask? The answer is through its Facebook channel where fans will propose and vote on potential modifications while following the progress of the tuned 370Z online.[...]

Source: Carscoop