Ferrari Tailor-Made Personalization Program Detailed [Video]

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You've got a Ferrari, but probably, so do some of your neighbors if you happen to live in certain areas, so you need to do something to make the car your own. Ferrari is well aware of this need and is now reaching out to grab a slice of the aftermarket pie, with the carmaker introducing its full flavor personalization program.

The Prancing Horse has recently inaugurated a Tailor-Made Styling Center in Maranello, where customers have their Ferraris fitted to them. Ferrari allows clients to cho... [...]

Source: *autoevolution*