

Premiere for BMW and BMW M Performance at the 2011 Essen Motor Show

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November is shaping up to be by far the most intense motor show month of the year as we've already had two major events, the 2011 SEMA Show and this week's 2011 Los Angeles Auto Show, with two more heading our way, the 2011 Essen Motor Show and the 2011 Tokyo Motor Show. The Essen Motor Show, which is the European equivalent of SEMA and takes place in Germany from November 26 to December 4, is up next. Today, BMW announced that its BMW Performance and BMW M Performance divisions will officially participate in the tuning show for the very first time (for those of you counting, we used the word "Show" 8 times, and the word "BMW" three times?in the same sentence).[...]

Source: [Carscoop](#)