

Purple Mercedes SLS AMG Shines in Qatar

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People in Qatar have their own version of "la vie en rouge" and it must have something to do with one of Prince's top hits, since it involves dressing up cars in purple.

We think we could understand why they are going so far with dressing up their vehicles: when all your neighbors and friends are wealthy and include cars in the fast moving consumer goods category, you have to do something to stand out in the crowd.

We weren't superficially cared about the supercar being treated this ...[...]

Source: [autoevolution](#)