

Ford Fiesta by Hot Wheels and Ford Custom Accessories

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The Chevrolet Camaro Hot Wheels Concept wasn't the only car at SEMA bearing the Hot Wheels brand. Turns out, Chevy's biggest rival, Ford, also had one in attendance, on a Ford Fiesta. As far as the latter is concerned, the hatchback comes with edgy exterior graphics from Original Wraps with the Hot Wheels logo emblazoned on the sides of the car. It also has a new rear hatch spoiler, printed headliner technology from Freudenberg Vitech, an aggressive Ford Racing suspension, and a new set of 18" custom-painted Motegi Racing wheels wrapped around Goodyear Eagle F1 Ultra Performance Low Profile tires. Meanwhile, the interior of the Team Hot Wheels Ford Fiesta boasts of a comprehensive, factory-available, two-tone interior package from Ford's Custom Accessories division and a new short-throw shifter courtesy of Ford Racing.[...]

Source: [topspeed](#)