

2011 SEMA: PM Lifestyle Veloster Revealed [Photo Gallery]

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Hyundai brought a pair of Veloster project to this year's, one of which is very extreme and racy, and the other being more about the good life. Can you guess which one the PM Lifestyle version is?

Hyundai partnered with PM Lifestyle, a leader in creative innovation and digital media distribution in the automotive industry, and the Universal Technical Institute (UTI) to develop a powerful and interactive custom Veloster for this year's SEMA Show, the press release states.

But it's not all s... [...]

Source: [autoevolution](#)