

Slam Dunk Black Griffin Kia Optima Debut at 2011 SEMA

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Kia has chosen to bring six sports-themed vehicles to the 2011 SEMA Show, and this Basketball-themed Optima is probably the boldest of them all. It's called the Slam Dunk Blake Griffin Optima Hybrid and it was created by West Coast Customs.

"Our involvement in the world of sports has dramatically increased awareness and perception of the Kia brand, and together with some high-profile partners we have created a lineup of fun and eye-catching vehicles with unique backstories and plenty of ... [...]

Source: [autoevolution](#)