Scion iQ "Pit Boss Cartel" by Cartel

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Cartel has been a fixture in the auto scene for the better part of the last 15 years, so when you’re in the discussion of an aftermarket company that knows what it’s doing, they’re right up there at the top. That’s why it wasn’t all that surprising when Scion came looking for companies that can build a special edition iQ that would rock the SEMA Auto Show, they knew who to call. To give the iQ a distinctly Cartel-ian look, Cartel went ahead and chopped off the roof and sealed the doors. In their place, the company added a one-piece welded rocker and side panels, as well as a custom glass front window and custom metal fabrication on both the exterior and interior panels. Cartel also fitted the car with an AccuAir Suspension and E-Level air management package included SNAPON toolbox drawers and tools molded into the car’s rear bumper before dressing it up with 18" (front) and 19" (rear) Lorenzo WL028 wheels wrapped in Toyo Proxes 4 tires with Wilwood Dynapro brake calipers. Meanwhile, the interior of the iQ was given a massive overhaul, one that carries the style and influence of Cartel. The seats were treated to a black carbon fiber and Orion Grey finish, as were the door panels, which incidentally carry some blasting speakers. There’s also an iPad in the front dash, a tire rack and roll cage, an Autonet Mobile WiFi, a 12V and 110V power charging station, and Scosche wiring and Interface modules.[...]

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