Fiat 500 Alpha Bravo Coming to 2011 SEMA

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The Fiat 500 is doing its best to conquer the American market, with the little card paying a lot of attention to next week's SEMA event.

In addition to the previously announced 500 Carbon and Titanium editions, Fiat will also bring the 500 Alpha Bravo (yes, we too think about the Fiat Bravo when hearing this name) to the custom car fest.

The project was created by Tribe Agency and comes with a dark theme: the exterior uses a two-tone finish, with special lightweight alloy rims wrapped in F... [...]

Source: autoevolution