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Ford Explorer by DSO Eyewear

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DSO Eyewear is clearly not a new automaker looking to steal the scene, but they are experts in developing sunglasses. What does this have to do with the 2011 SEMA Auto Show? Well, DSO Eyewear has teamed up with Ford to work on a customized Ford Explorer. According to the companies' initial statements, their Explorer was inspired by current fashion trends and embraces an active sports urban lifestyle. The new Explorer by DSO Eyewear features a cool BASF Pearl Tri-Coat White paint with black chrome detailing on the exterior to give the car a contemporary look. The exterior also gets a new set of Niche 24-inch three-piece wheels that are combined with a lowered suspension. The exterior gives way to the interior showcasing Katzkin Midnight Tuscany leather with perforated Raven Suede accents. The lighting is high-tech, with Advanced Automotive Concepts custom LED headlamps.[...]

Source: topspeed