

Kia Soul Michelle Wie Edition by West Coast Customs

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Kia's burgeoning quirky reputation is about to be taken to a whole new level at the coming SEMA Auto Show next month after announcing that they're bringing six "sports-themed" projects to the world's biggest aftermarket auto event. We sincerely hope that we don't see any rapping hamsters and from what we've been told, there won't be any. Instead, the Korean automaker will be fielding a couple of custom-modded 2012 Kia Souls inspired by some of the world's best athletes, including golf star Michelle Wie and NBA dynamo Blake Griffin. In the case of the hotshot golfer, Kia dressed up the Soul - with the help of West Coast Customs - using the same colorful artwork she uses on her golf bags. In addition to that, the Soul also has a pair of golf bags, a flat-screen TV at the back, and a matching XBox Kinect, among other things.[...]

Source: [topspeed](#)