

Hyundai Veloster by ARK Performance

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With the 2011 SEMA Show slowly creeping up, companies are fast preparing models for their Las Vegas display. Come November 1st, Hyundai will be ready to take center stage with their new Veloster, but ARK Performance may have a sleek and sporty rally car alternative that may steal the spotlight. "The Hyundai Veloster is an ideal car for enthusiasts with its distinctive design and dynamic architecture," said Ted Lee, owner, ARK Performance Inc. "At SEMA, our ARK Performance Veloster will bridge the realm between an affordable sports car and an extreme motor sports vehicle. From the first Tiburon, to the Genesis Coupe, and now with the Veloster, ARK Performance continues to uphold the torch as the pioneer of aftermarket performance manufacturing for Hyundai." [...]

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