

Porsche Panamera by Techart Premieres in Frankfurt

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TECHART is celebrating the world premiere of its individualization program for the Porsche Panamera models at the IAA 2009. The first phase of the TECHART program includes, among other things, exterior components for improved aerodynamics and a striking appearance that is typical of TECHART, 21 and 22 inch light metal wheels, a multifunctional daylight running light system, as well as extensive options finishing the interior.

„Personality knows no compromise – this is our understanding of high-quality automobile finishing. We implement this one-to-one with the Panamera and in the process combine well-trained aesthetics with discrete elegance,“ emphasizes Thomas Behringer, CEO of TECHART Automobil GmbH. The program for the Porsche Panamera Turbo will be shown at the IAA 2009.

The completely newly developed Aerokit I was manufactured from PUR-RIM and it optimizes the driving characteristics specifically at high speeds. The three-part Front Spoiler I has integrated brake air ducting and reduces the lift on the front axle with better cooling of the brakes at the same time. The side skirts steady the airflow under the vehicle and form dynamic contours in the side view. The new Rear Spoiler I and a rear diffuser support driving stability, and together with the dual oval tailpipes made of stainless steel with the TECHART engraving, they emphasize the consistent design at the rear.

Transmission of power to the road is the job of a choice of elegant 21-inch TECHART Formula or sporty 22-inch TECHART Formula II light-metal wheels. For the necessary road holding, TECHART recommends Conti Sport Contact 3 tires or Michelin Pilot Sport PS2 tires.

TECHART has a multifunctional daytime running lights system ready for the Panamera Turbo. The LED system unit combines daytime running lights, blinkers, sidelights, and parking lights in one housing – in a choice of chrome or black – that slips seamlessly into the front design of the Panamera. The system has automatic dimming of the daytime running lights when blinking as well as when the low-beam is switched on. Interior manufacturing is one of the key competences of the Leonberg Porsche tuning specialist. For the market launch of the program for the Panamera, TECHART is presenting exclusive two-colour leather finishing in teak and black. Decorative stitching with matching thread, a roof liner in the same coloured Alcantara, details such as interior colour-matched handles and foot mats with leather edging in the colour teak give rise to extensive personalization. A TECHART sport steering wheel as well as dials with the interior colour complete the sporty and elegant line. A new TECHART exotic wood variation is being used for the first time in the Panamera. The prized ash veneer with a tactile grain decorates the doors, the dashboard and center console. The TECHART program for Porsche Panamera S, 4S and Turbo will be available in December 2009. More individualization options as well as technical features will follow at the beginning of 2010.