

Seat Leon Cupra by JE Design

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Straight at the market introduction of the most sporty Seat Leon, JE DESIGN turns the Cupra from a sportsman into an untameable racing machine. As already with the standard Leon, JE DESIGN emphasises the agile character of the Spaniard. Thereby, the refiner from Leingarten, Germany does not only limit its modifications to the entirely new aerodynamics kit, but also increases the performance, advances the sound and improves the interior.

Where Seat acts restrained on the sporty abilities of the new model, the JE DESIGN Cupra significantly shows its talent. The front spoiler with the enormous inlets (319 Euro including VAT) and the headlight masks (89 Euro) look ahead in a fierce way. With the new side skirts (two-part set for 299 Euro), the Cupra already presents its agility when it is still parked. The rear skirt attachment left and right (299 Euro) and the centre diffuser insert (99 Euro) as well as the mighty rear wing (459 Euro) with the sunk-in JE DESIGN logo leave no doubt: this Seat is serious about it.

The vehicle turns into an absolute eye-catcher with the LED-daytime running lights (299 Euro) in the Dark-Line Design which are perfectly integrated into the front side blends above the fog lights.

But JE DESIGN has not only given the Leon Cupra a sporty shell. The Seat has actually also turned much more powerful. JE DESIGN increases the performance of the TFSI engine from 240 hp (177 kW) to 285 hp (210 kW). The maximum torque rises from 300 to 385 Newton metres. The optimisation of the motor management enables the Cupra to accelerate from zero to 100 kph (62 mph) in only 5.9 seconds. This is half a second faster than the serial version. Also the maximum speed reaches a new best mark: the refined Seat achieves 261 kph (162 mph). Before this modification, it only reached 247 kph (153 mph). The performance increase for 1,499 Euro is delivered with a one-year warranty for the motor, engine and drive. If desired, this warranty can be extended to two years. The matching sound is rendered by a four-pipe system of the end silencer (899 Euro). The double stainless steel pipes roar on both rear ends.

The according curve behaviour is achieved by lowering the car and equipping it with new wheels. With a coilover suspension it is possible to bring the car body 40 millimetres closer to the road. The wheel houses are filled with the Design Multispoke wheel. The 19 inch large, glossy black rims with a silver edge hold high-performance tyres in the dimension 225/35 R 19 (complete wheel set for 2,930 Euro).

As untameable and sporty the Cupra from JE DESIGN is, the interior is equipped with luxury and comfort for the driver. JE DESIGN offers the leather equipment Elegance for 1,599 Euro. The colour combination between leather- and seam can be freely chosen without any surcharge. If desired, the refiner embroiders and individual logo (79 Euro) on the front backrests. For highest travel comfort, there is also the two-level seat heating (379 Euro), the electrically adjustable lordosis-support for back-protecting travelling (319 Euro) and the massage system that works very silently with twelve programmes (429 Euro).

JE DESIGN presents the new Cupra in a version which resembles the racing model of the World Touring Car Championship WTCC. At the same time, the drivers sits in a comfortable cock-pit which is lavishly lined with leather- and luxury equipment.