

## **Czech Coast Customs: Xzibit Does a Pimp My Ride Commercial for Skoda Yeti**

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The original Pimp My Ride television show hosted by Xzibit, née Alvin Nathaniel Joiner, remains one of MTV's most popular programs not only in the States, but worldwide as well, which is probably why a non-American brand like the VW Group's Skoda division decided to create a commercial that spoofs the series. The spot stars Xzibit and his crew who work in a tuning shop under the name of "Czech Coast Customs" (instead of West Coast Customs, if you're not familiar with the TV show) with the advertised car in question being the Skoda Yeti crossover.[...]

Source: [Carscoop](#)