

## PUR Wheels Rose Gold Concept

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US aftermarket developer PUR Wheels recently made one of its own dreams become a reality, launching the Rose Gold Concept rims, with the development becoming an attention magnet. The creation was inspired by a glorious rose gold timepiece that the team had seen, with the result being the one in the adjacent images.

The wheels use a five double-spoke layout that brings an elegant image, just as they should with this kind of finish. The fact that they reflect light in an extremely complex way a... [...]

Source: [autoevolution](#)