

Cadillac Escalade by Becker

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The Cadillac Escalade serves many purposes for the brand. For starters, it is their largest offering in the SUV segment and has become a best seller. Ever since it was first introduced as a meagerly disguised GMC Yukon the car has been a hit. It effectively saved the Cadillac brand in association with their razor edge styling that is now seen on all the models in the lineup. A favorite choice of celebrities, musicians, and athletes alike, the Escalade has become a status symbol and was immediately accepted by the ?in crowd.? As time has gone on the Escalade lineup has come to include three models with a pickup and extended wheelbase version being added. As the SUV market has been hit hard by the recession, the Escalade too suffered, but has remained alive. Its closest competition in nearly every aspect, the Lincoln Navigator, has struggled much more than the Cadillac and will cease production sooner rather than later.[...]

Source: [topspeed Tuning](#)